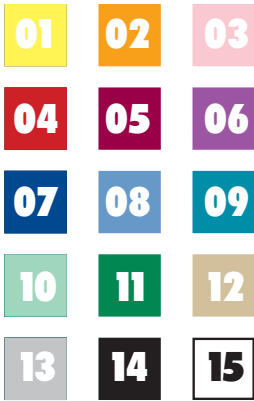


## Various Sock Colors



L only available in Adult Large Ankle-Length  
 M only available in Adult X-Large Ankle-Length

## Ink Colors



- Standard Imprint in Blue
- Optional Imprint in Yellow



## HIGH SCHOOL AND COLLEGIATE PROMOTIONS

Great New Product for College and High Schools with Your Logo or Mascot

### Perfect Giveaways During School Events

- Pep rallies
- PTA fundraising events
- Sporting teams/Events
- Fundraising ideas

**YOUR SCHOOL MASCOT**



### Promote School Spirit

- Ideal addition to campus bookstores
- Use as welcome gift to new students
- Giveaway to prospective students during campus visits
- Open houses



### Ankle-Length Comfort

Quantity	Price
576	\$2.75/pr.
2,400	\$2.50/pr.
4,800	\$2.25/pr.
12,000	\$2.00/pr.
24,000	\$1.50/pr.

### Mid-Calf Comfort

Quantity	Price
576	\$3.00/pr.
2,400	\$2.75/pr.
4,800	\$2.50/pr.
12,000	\$2.25/pr.
24,000	\$1.75/pr.

Cost vary depending on size.

# Ordering Information

**Prices:** Customized PromoTreds socks are priced on a case order basis. Prices include one custom design, in one standard color, printed on sole/rear cuff of mid-calf length socks or sole of ankle-length socks. Pricing is subject to change without prior notification.

**Normal Production Time:** 2-3 weeks; rush service is available on select items. Quotation upon request.

**Minimum Order Quantities:** PromoTreds: 576 Pieces (12 Cases); Must order in case quantities (48 pair per case).

**Less Than Minimum:** \$50.00/x

**Standard Packaging:** PromoTreds Socks: 48 pair per case. Must order in case quantities.

**Freight Terms:** Prices do not include shipping charges. All products are shipped F.O.B. Ohio. Split shipments will incur a \$20.00 handling fee per additional location. Special packaging/shipping requirements will incur additional fees, call for quote.

**Artwork:** Camera-ready artwork is any professionally prepared black & white line art of your logo, emblem, or copy. Supported native files for black and white vector art are Adobe Illustrator, Adobe InDesign, Adobe Photoshop, and Macromedia Freehand, with all fonts converted to paths. Acceptable file formats for black and white raster images are EPS, TIF, JPEG, and PDF with 300 dpi. Unacceptable formats are business cards, letterhead, photocopies (Xeroxes) word document files or fax transmissions. Artwork to be coordinated through distributor. If no camera-ready artwork is available, manufacturer's graphic department will prepare your artwork for an additional fee of \$30.00/x per item design.

**Method of Imprinting:** Silkscreen process using plastisol puff ink. Heat curing process forms a skid-resistant tread.

**Overruns and Underruns:** Orders are considered complete with a 5% overrun or underrun. To guarantee exact quantity, add 5% to product cost. Must be noted on purchase order.

**Product Guarantee:** The products are guaranteed against defects in material or workmanship. However, we reserve the right to have defective merchandise returned or inspected in the field before a credit may be issued.

**Copyright, Trademark and Licensing:** We have no responsibility for determining who holds title to a design, trademark or license. All liabilities of this nature remain with the customer. Logos shown on this sheet are for display purposes only. Companies shown do not necessarily endorse these products.

## Additional Charges and Ordering Information

Less Than Minimum Fee (under 576 pairs) \$50 (x)

New Order Setup Fee \$36 (v)

Copy Changes: Per Design: \$24 (v), Per Sock Color: \$24 (v), Per Ink Color: \$24 (v)

Prototype Sample: \$55 (x) per design (Up to 3 pairs of same design)

Additional Imprint Location: \$ .50 a pair

Normal production time 2-3 weeks • FOB: Ohio

Call for special quotes & additional sizes

Must order in case quantity of 48 pairs per case.

Additional sizes available: toddler, child/youth, & adult

